

Séminaire conjoint CIRRELT et FORAC

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On the Nature of Collaborative Interfirm Relationships

Résumé

Collaboration has been claimed to be an interesting strategy for reducing transaction costs and improving performance. Despite the fact that some initiatives generate real gains, organizations still strive to estimate risks and to achieve the full potential of collaboration. Different theories explain the gains of collaboration, e. g. transaction costs, resource-based and relational views of the firm. These theories suggest that collaboration should be rationally pursued as a potential source of competitive advantages. But they still fall short in explaining why collaboration often fails in practice. A possible cause therefor is the still lacking understanding of the organizational function of collaboration. Drawing on the theory of social systems and second order cybernetics we investigate how collaboration contributes to the function of organizations and propose a novel model of collaborative relationships.

Note biographique

Donald Neumann studied Computer Engineering and Business Administration. He did his M.Sc. in Production Engineering and Systems at the Pontifical Catholic University of Paraná, Brazil and he currently is a doctoral candidate at the Graduate School for Advanced Manufacturing Engineering (GSaME) at the University of Stuttgart. His actual work includes cybernetics, systems theory and simulation applied to collaborative networks, supply chains and management.

Vendredi
19 novembre 2010
9h30
Local 3510
Pavillon Adrien-Pouliot
Université Laval

Bienvenue à tous et à toutes!

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