

SÉMINAIRE DU CIRRELT en collaboration avec Le Centre d'études interaméricaines

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The North American auto industry in global perspective : production challenges, business opportunities

Abstract:

The auto industry is a fundamental element of 20th century economic development, the prototype of modern industrial production. Dr Blank explores the changing structure of the auto industry and the emergence of a North American industry within a globalizing system. He suggests that the auto industry in North America is a model for future continental development and illustrates the issues that must be confronted to create a robust industrial system. The future of the auto industry: Where will it be located? A Chinese industry? Greener? Jobs? Blank suggests patterns of change that are both exciting and disappointing.

Biography:

Stephen Blank, Ph.D. (Harvard), is currently affiliated the North American Center for Transborder Studies (Arizona State University) and the Center for Energy, Marine Transport and Public Policy (Columbia University). Until recently, he was the Ross Distinguished Visiting Professor of Canada-US Business & Economic Relations at Western Washington University. For several decades, he has been most closely linked to work on North America and has written and spoken widely on Canada and North American economic integration and, most recently, on corporate strategy in North America and North American freight transportation. He blogs at <http://stephenblank.info/>.

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Bienvenue à tous et à toutes!

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