



Elizabeth-Anne Eldrige

Inscription requise / Registration is required: <https://forms.gle/G9RM337U9C2vngMW6>

Pizza and non-alcoholic beverages will be provided and you can also bring your own lunch.



UNRAVELLING THE BEGINNING OF THE SUPPLY CHAIN: CREATING VALUE FOR SMALLHOLDER FARMERS IN TANZANIA

Abstract: There is a need to better understand the beginning of the supply chain and what activities are involved, while vice focusing on the economics of supply chains. Through an improvement of our understanding in this area, there is an opportunity to create more value for all participants.

The objective of this research my thesis is to study and understand the beginning/roots of the agricultural supply chain in Africa as it relates to smallholder farmers and their agricultural input sourcing practices. Inputs include such items such as seeds, fertilizers, and pesticides. Also, the study I will explores the practices surrounding the sourcing, transport, and storage of inputs, from/by whom, and under what external conditions. It will attempt to answer two research questions: (1) How are inputs being sourced/transported/stored and the importance of these activities?, and (2) What are the critical inputs, the associated issues, and how can these be solved?

VENDREDI / FRIDAY
31 janvier 2020 /
January 31st, 2020
12h00

Salle / Room Louis-Laberge
3000, Côte-Sainte-Catherine Road
HEC Montréal

Ouvert à tous / Open to all

Responsables / Organizers

Marie-Ève Rancourt
Rosemarie Santa González

