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CONFERENCE
SMILE 2023 will be co-organized by ESITH of Morocco through its Center of Excellence in Logistics “CELOG” and Université Polytechnique Hauts-de-France, which has the chair Transport, Circular Economy and sustainable LOGistics “TEC-LOGd”. The main goal of the conference is to provide a stimulating trans-disciplinary deliberation in which actors from multiple scientific fields and practical experiences can exchange and build knowledge, expertise, and thought related to smart management in logistics, transport, and industrial engineering, with special emphasis on the use of emergent technologies and building up entire supply chain smarter.

PARTICIPANTS
Scholars, scientists, government, Industry, civil society, communities, media & students

ORGANIZED BY

INTERNATIONAL SCIENTIFIC COMMITTEE
The scientific committee condition is ongoing. It is composed of world-class researchers.

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TOPICS
- Logistics and sustainability
- Supply chain management and resilience
- Network design and planning,
- Urban Logistics
- Humanitarian logistics,
- Intelligent Transportation Systems and Vehicle Routing,
- Modal/intermodal transportation,
- Terminal management,
- Artificial intelligence and Big data
- Information systems and traceability
- Decision support systems
- Modeling, optimization and simulation
- Project management
- Operational research
- Optimization of production processes & Organization
- Recycling and circular economy
- Eco-design
- Industry 4.0
- Environmental and social impacts of transport
- Risk management

CONFERENCES FEES
REGISTRATION FEES INCLUDE:
- Admission to all sessions
- Conference Bag with Proceedings CD-Rom copy
- Program and Conference Gifts
- Welcome cocktail
- Conference lunches
- Refreshments at conference coffee breaks
- Conference Dinner
- City sightseeing Tour of Marrakesh

The registration fees do not cover insurance or accommodation. The organizers recommend travel insurance.

PAYMENT
Bank references for payment by wire swift bank transfer

BMCE Bank
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Name: ESITH
Account number : MA 640 011 780 00 00 29 210 00 60916 96
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Cash Payment or By Crédit Gard : Possible on conference site

ABOUT MARRAKESH
Marrakesh, also known as the "Pearl of the South" or the "Ochre City," is situated at the foot of the Atlas Mountains. The city was founded in 1062 by Youssef Ibn Tachfin, the first king of the Almoravides dynasty. Many centuries ago, the country of Morocco used to be called Marrakesh in the Middle East. Marrakesh is the fourth largest city in Morocco, following Casablanca, Rabat, and Fes.

Today, Marrakesh is the most visited city in Morocco and is ranked as the 7th best destination in the world by Time Out. Founded almost 1,000 years ago, Marrakesh surprises visitors with its vibrant energy. The city's ramparts, gardens, mosques, Kasbahs, Djemaa El Fna square, and imperial palaces serve as the backdrop for cultural, sporting, artistic, and economic activities.

Marrakesh is a major city in the northwestern African nation of Morocco and is the capital of the Marrakesh-Tensift-El Haouz region in mid-southwestern Morocco. It is located to the north of the foothills of the snow-capped Atlas Mountains.