



Séminaire organisé par
Le comité étudiant CIRRELT-UL

Mikael Rönnqvist

Professeur titulaire

Faculté des sciences et de génie, Université Laval



ENGAGE & INSPIRE: TECHNIQUES FOR IMPACTFUL SCIENTIFIC PRESENTATIONS

Abstract: Delivering an impactful presentation at a scientific conferences and seminars is essential for sharing research and fostering collaboration. This seminar is tailored for PhD students and early-career researchers who may feel nervous or uncertain about how to prepare effectively. Participants will experience practical approaches and strategies for organizing content that balances theoretical depth with clarity, and simultaneously ensuring accessibility and interest for a diverse audience. We discuss the contents and structure of a good presentation. We will also discuss how to select the right level of detail to engage listeners while inspiring them with the significance of the research and the results obtained. Additionally, I will showcase examples of both effective and ineffective PPT slides, along with techniques for creating visually engaging presentations, confidently presenting findings, and addressing audience questions. By the end of this seminar, attendees will leave empowered with new skills and confidence to elevate their presentation abilities and leave a lasting impression in their academic community.

Biography: Mikael Rönnqvist is a professor in industrial engineering at Université Laval (Département de génie mécanique et génie industriel). He currently holds a Canada Research Chair (tier 1) in Operations Research in Natural Resources. He is a member of the research organisations/networks CIRRELT, FORAC, IID, and CRDM. His research interests are in the areas of industrial and practical use of Operations Research and analytics. He has been involved in the development of many industrial decision support systems based on optimization, in particular in the forest industry. He has successfully participated in many academic competitions where presentations are important. Professor Rönnqvist completed his Ph.D. in optimization at Linköping University (Sweden) in 1993. He has held academic positions in Sweden, New Zealand, Norway and Canada.

The seminar will be in English.

VENDREDI

29 novembre 2024

10 h

Université Laval
Pavillon Palasis-Prince
Salle 2327

Ouvert à tous
Café et viennoiseries

Responsable:

Comité étudiant CIRRELT-UL