

POMS Bulletin Board
CfP: Decision Sciences Journal on Managing Innovation in Supply
Chains

Call for Papers

Submission Deadline: January 15, 2011

Focused Issue of the *Decision Sciences Journal* on **Managing Innovation in Supply Chains**

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Motivation and Background

From an organizational perspective, innovation leads to the: (a) opening of a new market, (b) implementation of a new process, and/or (c) introduction of a new product. The impact innovations on single firm's activities and how they are managed has been extensively studied in the economics, business, and engineering literature. From a supply chain perspective, however, where the focus is on at least two firms/players, the applicability of the findings on managing innovations in a single firm is open to question. It is also relevant to note that the use of integration and collaboration mechanisms within supply chains could facilitate the successful introduction of innovations in such settings. Hence, it appears that there is an apparent need to focus our efforts on examining how innovations can be successfully implemented in supply chains, and this serves as the major motivation for this focused issue of *DSJ*.

Some specific areas of research interest for this issue are:

How is the process of managing product and process innovations in a supply chain impacted by:

- Collaborative relationships
- Technology integration
- Information sharing
- Learning effects
- Government policies
- Globalization

Is the process for managing innovations in a supply chain impacted by the type of innovation (i.e., market, product, or process related) being contemplated?

Are there significant differences between managing the innovation process in a service supply chain versus a product supply chain?

What is the total value to a supply chain of firm specific innovation activities?

Is there a need to develop incentive mechanisms for individual players in a supply chain which will enhance the likelihood of a successful adoption of an innovation?

This list is obviously non-exhaustive and hence, we also welcome other research related to the theme of the focused issue.

In line with the editorial policies of the *Decision Sciences Journal*, we welcome submissions which analyze the problem of interest using any appropriate methodological research tool(s) (analytical, conceptual, and/or empirical).

Review Process and Deadlines

Manuscripts for the focused issue should be submitted by carefully reviewing the guidelines available at: <http://decisionssciencesjournal.org/authors.asp>. All authors submitting a manuscript should make a special note that it is for the focused issue. The anticipated deadlines for this focused issue are:

January 31, 2011: Submission deadline for initial submissions.

May 15, 2011: First-round decisions on all submitted manuscripts.

July 31, 2011: Submission deadline for invited revisions.

September 30, 2011: Final decisions.