

POMS Bulletin Board

Announcement: CFP - EurOMA 2011 (Cambridge, UK)

EurOMA, November 9, 2010

CALL FOR PAPERS

EurOMA 2011

Dear Colleague,

We are delighted to inform you that the *18th International Annual EurOMA Conference* will be held in Cambridge, UK, *3-6 July 2011*. The conference is organized jointly by the European Operations Management Association (EurOMA) and the Institute for Manufacturing and Judge Business School at the University of Cambridge, UK.

The theme of the 2011 EurOMA conference is *"Exploring Interfaces"*, reflecting the changing nature of the Operations Management field - which has seen a shift away from the traditional manufacturing-centric view of operations, towards a more balanced view that considers both academic and practice perspectives, captures both manufacturing and service aspects, reflects private and public sector contexts, etc.

Papers on all topics related to the research, practice, and teaching of Operations Management are invited; however, preference will be given to those that show the best fit with the conference theme and tracks:

- * Managing the Operations-Marketing interface (including demand and capacity management)
- * Managing the Operations-Strategy interface
- * Managing the Operations-Finance interface (including wider performance aspects)
- * Human Resource Management aspects in Operations
- * The manufacturing-service interface
- * Operations in the public sector
- * Operations and the environment
- * Managing inter-firm relationships
- * Global supply chain networks
- * Flexibility and resilience in supply chain design
- * Inventory management, planning and scheduling
- * Teaching Operations Management

Special tracks

- * Theory in Operations Management research
- * Managing global operations: Perspectives from emerging economies
- * Practice and theory building for managing complex performance

The conference will be preceded by the EurOMA *Doctoral Seminar* (1-2 July 2011) and the EurOMA *Young Scholars Workshop* (3 July 2011).
Further information on both these events will be announced shortly.

*_EUROMA 2011 CONFERENCE KEY DATES_**:*
Abstract submission: *17 January 2011*

Notification of acceptance: *17 February 2011*

Full and final paper submission: *16 May 2011*

Early registration deadline: *16 May 2011*

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For more detailed information please visit the EurOMA 2011 conference website: www.euroma2011.org <<http://www.euroma2011.org/>> The invitation can be downloaded as a PDF file from the conference website: www.euroma2011.org/call.html <<http://www.euroma2011.org/call.html>>

We look forward to receiving your papers soon and to welcoming you to Cambridge next year!

EurOMA

PLACE DE BROUCKERE PLEIN 31
1000 BRUSSELS, BELGIUM

Tel: +32 2 226 66 65 Fax: +32 2 512 19 29 Please check your personal profile in the EIASM online database:

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