



Séminaire du CIRRELT

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University of Hull



STRATEGY BEHIND PROJECT AURA AND INTERNATIONAL COLLABORATION POTENTIALS

Abstract: The University of Hull together with its academic and industrial partners are currently developing plans for a National Innovation and Research Centre for Off-Shore Wind Energy to be located next to the Siemens Off-Shore Blade Assembly Plant on the Humber Estuary. Termed Project Aura, it has the vision to create a world leading, multidisciplinary offshore wind talent and innovation hub, supporting the establishment of a vibrant industry for Hull, the Humber, the UK and globally. This talk is to explain the strategy behind Project Aura and to explore international collaboration potentials.

Note: Dr David Richards is the Pro-Vice-Chancellor for Research and Enterprise at the University of Hull. The role has executive accountabilities for research, enterprise, business engagement and marketing and communications.

After completing a degree and then a D.Phil in Chemistry at the University of York, in 1986 David started his working life with BP Chemicals at the Saltend Site in Hull. His first role was in manufacturing, before moving into technology, business development, support services, and HR, and then returning to a senior leadership role in manufacturing in 2000. David has worked in speciality, performance, and bulk chemicals and supported BP's activities in a range of sectors from agriculture and forestry to advanced manufacturing.

David then moved to the corporate centre to become the HR manager for BP Petrochemicals in Europe before taking a leading role in the separation and sale of Petrochemicals in 2005. After supporting the restructuring of Refining and Marketing businesses in Europe, David joined the strategy team in the newly formed Biofuels business in 2006. He moved back to Hull in 2007 to lead the BP, ABF and DuPont joint venture, Vivergo Fuels - one of the largest Bioethanol businesses in Europe and the largest supplier of high protein animal feed in the UK. After completing the construction of a £350m world-scale production facility and taking the business into early operations, David then moved back to BP to support the development and deployment of new technologies for advanced biofuels in the US and Brazil. He joined the University of Hull in 2014.

David has supported a variety of local initiatives including the Local Enterprise Partnership (LEP), and Humber Chemical Focus (HCF), and was an Exco and Board member for the European Ethanol Industry Association. In addition David holds a number of director positions in University start-up businesses.

MARDI

16 mai 2017

14 h 00

Local 2505
Pavillon Adrien-Pouliot
Université Laval

Ouvert à tous

Organisateur:
Daoud Aït-Kadi

