



Séminaire du CIRRELT

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WHY IS FAMILY FIRMS' INTERNATIONALIZATION UNIQUE? A META-ANALYSIS

Abstract: This seminar sheds new light on the internationalization of family firms with a meta-analysis consisting of 76 studies covering 41 countries. We develop and test new hypotheses on the roles of family control, internationalization types, and countries' institutional contexts (i.e., minority shareholders protection and generalized trust) to explain the considerable study and cross-country variability in the relationship between family involvement and internationalization. Therefore, we explain the divergent empirical results in existing research using theories about the mechanisms making family firms' internationalization unique.

Note: Jean-Luc Arrègle est professeur de stratégie à l'EM Lyon. Ses domaines de recherches portent sur les stratégies internationales (semi-globalisation), les stratégies des firmes familiales et le rôle des institutions dans les choix stratégiques des entreprises.

La présentation sera en français.

MARDI

12 mai 2015
10h

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Université Laval

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