



Séminaire du CIRRELT

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PROJECT ARCHETYPES IN SUPPLY CHAIN ANALYTICS

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10 h 30

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Pavillon Palasis-Prince
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Ouvert à tous

Organisateur:
Yan Cimon

Abstract:

Due to the rise of the Big Data concept, several industries have started to pay attention to more sophisticated concepts of analytics applied in a business context, while not necessarily using Big Data. In Supply Chain Management it has started the conversation about Supply Chain Analytics as standalone field of research. This field summarizes many autonomously executed tasks in SCM depending on sophisticated analytics solutions including network optimization, forecasting or S&OP, and emphasizes a holistic view with the goal of exploitation of indirect relations and interdependencies in these tasks. In our research, we analyzed 30 SCA projects and used a cluster analysis as means for a theoretical replications multi-case study approach to find distinct archetypes of SCA projects and investigate the value and maturity of these archetypes.

