



Short Sea Shipping 2012
April 2-3, 2012 | Lisbon - Portugal

Welcome to the World of Shipping
Welcome to the 2012 International Research Conference on
Short Sea Shipping

Dear Colleagues

Cargo Edições Lda and Ana Casaca are pleased to announce that they will organise and host the International Research Conference on Short Sea Shipping in Lisbon, Portugal. The Conference will take place between the 2-3 April 2012. This is a unique opportunity for the international shipping community to come together and discuss the never ending short sea shipping market and short sea shipping related issues. This international forum provides the opportunity to discuss the present issues, recent trends, technological, operational and legislative developments and the challenges to be faced by short sea shipping in the future.

This discussion builds upon the body of knowledge and research carried out so far and presented in the regional meetings, at encouraging ongoing international information exchange, at strengthening the regional network, at building knowledge upon difference of opinion and experience, and fostering exchange of expertise and learning through active participation of community representatives, academia, governments, private research agencies and national research centres. In addition, it is fostered by the world economic activity and deep-sea trades activity.

On behalf of Cargo Edições Lda, I am honoured to invite the International Research Community, the Industry, International Organizations and Governments to participate in this international Conference by submitting a conceptual, empirical or theoretical research paper in the topics provided below, which broadly cover the shipping, ports and logistics industries. Participants will have the opportunity to discover a city full of historical monuments that remind us of the strength and entrepreneurship of the earlier navigators who slowly went on discovering new lands and people that gave origin to new countries, and which are part of today's international community.

The Key dates / Milestones are the following:

June 15, 2011	Deadline for submission of extended abstracts
July 15, 2011	Notification of abstracts acceptance
September 15, 2011	Submission of full papers deadline
November 30, 2011	Refereed papers returned to authors for revision and notification of acceptance
January 31, 2012	Submission of final papers
February 14, 2012	Authors presenting the papers registration deadline

March 22, 2012
March 31, 2012

Submission of Powerpoint presentations deadline
Delegates attending the Conference registration deadline

Instructions for the submission of papers can be found below. **Please use the Word document provided [here](#) to submit your abstract.** You can also visit the **[Call for Papers page](#)** of the Conference website.

In case further information is required, please contact us. Contact details can be found below.

Look forward to seeing you in Lisbon

Ana Casaca

Ana Cristina F. C. Paixão Casaca,
B.Sc.(Honours), M.Sc., Ph.D., Member of ICS and IAME
Chairman of the 2012 SSS International Research Conference
Technical Director of ESPRIM
Jardins da Parede
Rua dos Ciprestes 71 1ªA
2775-357 Parede
Portugal

Phone: + 351 21 4674219
Fax: + 351 21 4674219
Mobile: + 351 91 9318 965
Private email: ana-argonaut@sapo.pt
Conference email: ana.cristina@sss2012.org

Conference Website: <http://www.sss2012.org>
Conference Blog: <http://www.sss2012.blogspot.com>
Facebook: <http://www.facebook.com/pages/Sss2012/159056260814822?ref=ts>

You can use one of the following browsers: 

Privacy and Confidentiality Notice:

The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. If you are not the addressee indicated in this message (or responsible for delivery of the message to such person), any review, retransmission or other use of, or taking of any action in reliance upon is prohibited. In such case, you should destroy this message and kindly notify the sender by reply email.

If you received this in error, please contact the sender and delete the material from any computer.

Your email is part of a database built by the organizers to promote the Conference among the different Scientific Groups. This is the reason why you are receiving this email.

This email was sent by Ana Casaca, chairman of the Conference. If you no longer wish to receive our emails [unsubscribe here](#). You need to mention "Remove me from Your Circulation List".

You can Forward this email to a friend. By doing this you help us to bring the International Research Community together. This email is not SPAM.

Invitation
International Research Conference on Short Sea Shipping
2 - 3 April 2012, Lisbon, Portugal
**“Five continents – different perspectives – one objective: to
move cargo by sea”**

Cargo Edições Lda is pleased to announce that it will organise and host the International Research Conference on Short Sea Shipping in Lisbon, Portugal. The Conference will take place between the 2nd and the 3rd of April 2012. This is a unique chance for the Country and for the international shipping community to come together and discuss the never ending short sea shipping market and short sea shipping related issues. This international forum provides the opportunity to discuss the present issues, recent trends, technological, operational and legislative developments and the challenges to be faced by short sea shipping in the future. This discussion it builds upon the body of knowledge and research carried out so far and presented in the regional meetings, at encouraging ongoing international information exchange, at strengthening the regional network, at building knowledge upon difference of opinion and experience, and fostering exchange of expertise and learning through active participation of community representatives, academia, governments, private research agencies and national research centres. In addition, it is fostered by the world economic activity and deep-sea trades activity. On behalf of Cargo Edições Lda, I am honoured to invite the International Research Community, the Industry, International Organizations and Governments to participate in this international Conference by submitting a conceptual, empirical or theoretical research paper in the topics provided below, which broadly cover the shipping, ports and logistics industries. Participants will have the opportunity to discover a city full of historical monuments that remind us of the strength and entrepreneurship of the earlier navigators who slowly went on discovering new lands and people that gave origin to new countries, and which are part of today's international community.

Cargo Edições Lda looks forward to seeing you in Lisbon.

Welcome to the World of Shipping.

Welcome to the International Research Conference on Short Sea Shipping.

Ana Cristina Paixão Casaca

Conference Chair

Operational Director of ESPRIM

Email: ana.cristina@sss2012.org

Key dates / Milestones

June 15, 2011	Deadline for submission of extended abstracts
July 15, 2011	Notification of abstracts acceptance
September 15, 2011	Submission of full papers deadline
November 30, 2011	Refereed papers returned to authors for revision and notification of acceptance

January 31, 2012	Submission of final papers
February 14, 2012	Authors presenting the papers registration deadline
March 22, 2012	Submission of Powerpoint presentations deadline
March 31, 2012	Delegates attending the Conference registration deadline

Authors can participate in many papers as Main (corresponding) Author or as Co-Author. However, they are limited to a maximum of two presentations during the Conference.

Conference Research Topic Areas

Conference research topics can be seen below, but please note that conference research topics are not limited to the ones presented below. Papers addressing other relevant short sea shipping will also be considered.

Research topic areas include:

- Ballast water management in short sea trades
- Short sea corridor studies
- Economic impact of short sea shipping
- Economics of short sea shipping
- Environmental aspects of the port industry
- Environmental aspects of the short shipping industry / greener short sea shipping / Green ship technology
- Feeder services and the short sea shipping
- Financing short sea shipping vessels and operations
- Information technology in shipping
- Inland waterways and short sea shipping
- Logistics, intermodal and transport costs
- Managing technology: The practicalities of international logistics
- Maritime air emissions / Cold ironing
- Maritime infrastructures / short sea dedicated terminals
- Modal choice and modal shift
- Motorways of the sea
- Multimodality, intermodality and co-modality
- Port planning and development
- Port State Control
- Port technologies
- Pricing of short sea shipping operations / short sea shipping cost structure
- Quantitative methods in ports and short sea shipping (including Multivariate data analysis, Mathematical programming/Optimization, Queuing models, Network models, Decision analysis, Game theory, Mathematical finance, Scheduling models, Inventory models, Data envelopment analysis, and Computer Science)
- Regional and national short sea shipping policies
- Regulatory and facilitation issues in short sea shipping
- Security and safety in short sea shipping operations
- Ship registration and national crews issues in the short sea shipping market
- Short sea ship technologies (including ship design, high speed craft, etc.)
- Short sea shipping fleet renewal

- Short sea shipping operations
- Short sea shipping strategic and marketing issues (including promotion, KPIs, needs and requirements of transport buyers, shippers concerns on coastal trades, factors inhibiting short sea operators from offering improved services, etc.)
- Short sea shipping supply chain issues
- The demand side of short sea shipping
- The human element in short sea shipping operations / Labour considerations
- The short sea shipping markets (including bulk and liner services)
- Transshipment issues and new terminal developments
- Work organisation in ports
- World and Regional short sea shipping fleets

Submission of Abstract

Abstracts should clearly state the objective/purpose of the paper. They should be complete and understandable at the eyes of the general reader. In this regard, it is requested that author(s) include the structure of the proposed paper to provide a better insight into what the author/authors intends/intend to present. For example: **'The paper is structured in the following way: Section 1 concerns introduction; Section 2 addresses XXXX; Section 3 considers XXXX; Section 4 investigates XXXX; and Section 5 addresses conclusions and further comments'**. Authors must avoid the use of specialized jargon and abbreviations/acronyms. Abstracts of the proposed papers should have a maximum length of 400 words.

The submission of abstracts should consider the following issues:

1. Title of paper
2. Topic area
3. Sub-topic area
4. For each Author please provide
 1. Name(s) of author(s) in the following way: First name to be followed by Surname (Family name)
 2. Institution/Company
 3. Complete postal address,
 4. Telephone and e-mail address
5. In case of multiple author papers, please identify Author for correspondence and Author for presenting as footnotes.
6. Keywords: No more than 4 keywords.

Please use the following template provided for abstract submission.

The official language of the 2012 International Research Conference on Short Sea Shipping is English.

Abstracts (and full papers) will only be accepted for review on the condition that

1. they have not been copyrighted or previously published, and
2. they are not being considered for publication,
3. they are not in press elsewhere.

Only electronic submissions of Abstracts will be considered. Please use Microsoft Word 97-2003 or Microsoft Word 2007 Formats.

When submitting the Abstract, please provide a Bionote/Autobiography. Maximum length is 200 words per Author.

Abstracts must be sent via e-mail to both email addresses:

Ana Cristina Paixão Casaca

Conference Chair

Operational Director of ESPRIM

Email: ana.cristina@sss2012.org

Sónia Carvalho

Conference Secretariat

Cargo Edições

Email: sonia.carvalho@sss2012.org

Instructions for Authors

Please read the Authors' instructions with care and attention. Their fulfilment will ease the peer review process.

The purpose of nearly all writing is to communicate and to communicate well. Authors must consider both what they want to communicate, and to whom they hope to communicate it. Write clearly and concisely, stating objectives and defining terms/assumptions. If English is not the author's native language, please look for help. The objective is to gather high quality research work that is seen as a reference for the international research community.

Authors should avoid changing the Title of the paper. However, if the Title is changed, please notify the Organisation

PAPER FORMAT

The following paper format is to be used:

Page Size/Type	A4
Margins Top/Bottom	2.0 cm (Except for page numbers, do not use "headers and footers")
Margins Left/Right	Left 2.0 cm; Right 2.0 cm
Page Numbering	Arabic numerals located bottom centre, in single sequence throughout, including pages that carry tables, figures and appendices.
Section Numbering	In sequence from start to finish of the paper
Spacing/Printing	Single spacing/Single-sided
Justification	Fully justified, except in case of Tables and Figures
Text Font/Size	Times New Roman, Font size 12
Legend of Tables, Graphs, and Figures Font/Size	Times New Roman, Font size 10
Source of Tables, Graphs, and Figures Font/Size	Times New Roman, Font size 10
Maximum Number of Pages	21 pages (Including References, Tables, Figures, and Appendices)

Word processor	Use Microsoft Word 97-2003 or Microsoft Word 2007 Formats. Save the paper with its Title written in full.
----------------	---

Please use the Word template form provided to write down your full paper. You can download it from the Website.

STRUCTURE

The structure of the paper is to be presented as follows:

1. **The first page should include the following information:**
 1. Title of the paper should be centred and written in bold capitals.
 2. For each Author please provide
 1. Name(s) of author(s) in the following way: First name to be followed by Surname (Family name)
 2. Institution/Company
 3. Complete postal address,
 4. Telephone and e-mail address
 3. Abstracts should have a maximum length of 400 words.
 4. Do not forget your keywords. No more than 4 keywords.
 5. Insert Topic in the header
 6. In case of multiple author papers, please identify Author for correspondence and Author for presenting as footnotes.
2. **On the second page:**
 1. Print the title of the paper in bold capitals
 2. Leave two blank lines and start the main body of the paper divided in sections and sub-sections as appropriate.
 1. Sections should be numbered and their title typed in bold capitals (e.g. **1. INTRODUCTION**) at the left side of the page.
 2. Sub-sections must be numbered using two digits and their title typed in lower case bold (e.g. **3.1. Model Validation**) at the left side of the page.
 3. Leave two blank lines between Sections.
 4. Leave one blank lines between Sub-sections
 5. Leave two blank lines between a Sub-section and a Section.
 3. The main body of the text is followed by **ACKNOWLEDGEMENTS**, **REFERENCES** and **APPENDICES** (if appropriate) without a section number but in bold capitals.
 4. If more than one **APPENDIX**, number appendices one after the other (**APPENDIX 1, APPENDIX 2,**)

EQUATIONS, TABLES AND FIGURES

About Equations:

1. Equations should be written with the same word processor (MS Word) as the rest of the text.
2. Hand-written symbols and notation(s) should be avoided
3. Equations must be numbered sequentially with their numbers in parentheses and right justified

About Tables and Figures:

1. They are to be numbered sequentially and must have an explanatory title (Legend) aligned centre above the table. Please use Legend Font Size 10.

2. They should be referred to in text as follows: Figure 1, Table 1. Example: '**As seen in Table 1 (Figure 1)**'. Do not use abbreviations such as Tab., fig. or Fig.
3. Introduce Tables and Figures where appropriate so make the paper review and reading easier
4. Introduce source of data. This must be aligned centre below the Tables and Figures. Please use Source Font Size 10.

REFERENCES

Citing sources strengthens the authority of an author's work, by demonstrating that he/she has considered others' opinions and ideas in forming his/her own. It gives the reader valuable information, indicating where he/she may go to get further information on that subject. For many researchers, the list of cited references at the end of a relevant article or book is the single most valuable item they can come across in their research. Accuracy in citing references is highly regarded, and essential in helping others locate the materials you used in your research.

Citation of references in the text should consist of the author's last name and date of publication, without punctuation, enclosed within parentheses. For example '**According to Jones (1979)**' or simply **(Jones 1979)**. Also, they should be inserted before punctuation or at a logical break in the sentence.

If more than one citation is used, please separate them with semicolons, and list them alphabetically. For example **(Boston 1981; Brown 1980)**

If a direct quote is used, please introduce the page number as '**p.32**'.

Use *et al.* for works by more than two authors. For example '**Cockburn *et al.* 1995 have found that**'

If two or more works by the same author are used and have been published in the same year, please distinguish them by placing a, b and so forth after the year. For example **(Carr 2000a; Carr 2000b)**. In the reference list provided in the end of the paper, they should be listed as follows:

Carr, N. G. 2000a. Hypermediation: commerce as clickstream, *Harvard Business Review* 78(1), pp.46-47.

Carr, N. G. 2000b. *Business and the internet*. Boston: Harvard.

List alphabetically all the references used in text body of your paper.

The following guidelines should be used when citing:

1. Books

Kotler, P. (1997). *Marketing Management: Analysis, Planning, Implementation and Control*. Upper Saddle River, NJ: Prentice Hall.

2. Chapter in a Book

Buckley, P.J. and Casson, M. (1986). A theory of cooperation in international business, in: Contractor, F.J. and Lorange, P. (eds) (1988) *Cooperative Strategies in International Business - Joint Venture and Technology Partnerships Between Firms*. Lexington, Mass: Lexington Books, pp.31-53.

3. Article in a Journal

Ang, L. and Taylor, B. (2005). Managing customer profitability using portfolio matrices, *Journal of Database Marketing & Customer Strategy Management* 12(5), pp.298-304.

4. Conference Proceedings

Asakura, Y., and Sasaki, T. (1990). Formulation and feasibility test of optimal road network design model with endogenously determined travel demand. *Proceedings of the 5th World Conference on Transport Research*, Yokohama, Japan, July, pp.351-365.

Wang, R. and Ying, S. H. (2002). Internet marketing management in the B2B e-business. In: Xia, G. P. ed. *Proceedings of the sixth China-Japan international conference on industrial management*. Xian, China: China Aviation Industry Press. pp.386-390

5. Report

European Commission (2004). *First report on the implementation of the internal market strategy 2003-2006*. Luxembourg: Office for Official Publications of the European Communities.

Tan, H., Gershwin, S., and Athans, M. (1979). *Hybrid optimization in urban traffic networks*. MIT Report Dot-TSC-RSPA-79-7. Cambridge, MA: MIT Press.

6. Unpublished literature

Yang, H., Bell, M. G. H., and Meng, Q. (1997). Equilibrium zone reserve capacity under network capacity constraints. Working paper, The Hong Kong University of Science and Technology.

7. Unpublished PhD Thesis

Garcia-Sierra, A. (2000). *An investigation into electronic commerce potential of small to medium-sized enterprises*. Unpublished PhD Thesis. Cardiff University.

8. MIMEO

Bond, S. A., Hwang, S., Lin, Z. and Vandell, K. (2005) Marketing Period Risk in a Portfolio Context: Theory and Empirical Estimates from the UK Commercial Real Estate Market. Cambridge, UK: Department of Land Economy, University of Cambridge (mimeo)

9. Newspaper or Magazine

Smith, A. (1996). Labour ditches plans to re-regulate buses. *Financial Times*, 30 December.

10. Web document

Thompson, B. (2006). *Why the net should stay neutral*. [WWW] <[URL:http://news.bbc.co.uk/1/hi/technology/4594498](http://news.bbc.co.uk/1/hi/technology/4594498)> [Accessed 17 February 2006.]

11. CD-Rom

Ward, M. 1997. Business in space. *New Scientist on CD ROM* Vol. 154 No. 2083 Inside Science [CD ROM]

12. Speech

Blair, A. (2003) Britain in the World. Speech to FCO Leadership Conference. London, 7 January.

STYLE

Please use UK English spelling throughout the paper, i.e. harbour not harbor. Use the Concise Oxford English Dictionary as a guide.

Clearly explain or avoid terminology that may be meaningful only to a local or national audience.

Use single '**quotes**' for quotations instead of double "quotes" unless the 'quote is "within" another quote'.

Punctuation should follow the British style, e.g. '**quotes precede punctuation**'.

All abbreviations/acronyms used in the abstract and/or text should be spelled out the first time they are introduced. Thereafter abbreviations/acronyms can be used if appropriate.

Numbers in text should take the following forms:

1. For number above ten write 300, 3000, 30000.
2. Spell out numbers equal or below 10 unless used with a unit of measure. For example nine pupils but 9 mm.

For decimals, use the form **0.04** not **.04**.

The '&' should not be used except for publisher's names.

Submission of Full Paper

Full papers should be submitted in accordance to the key dates/milestones. Full papers will be subject to blind review.

Authors will be notified of the acceptance of their paper(s) in accordance with the timetable.

The submission of full papers must be sent via e-mail to both email addresses:

Ana Cristina Paixão Casaca: ana.cristina@sss2012.org

Sónia Carvalho: sonia.carvalho@sss2012.org

Submission of Full Refereed Papers

The **full refereed papers** should be submitted in accordance with the comments provided by the blind referees and complying with the Authors Instructions adopted in this Conference, which can be found above.

In the case of a multiple author paper, do not forget to indicate correspondent author and presenter. Guidelines for this are given above.

All accepted papers will be published in the conference proceedings, provided completed papers are received by the appropriate deadline and conform to the "Paper Format" guidelines.

Final acceptance of the paper is conditional upon receipt of the full paper, conference registration and payment of fees.

The **Submission of Full Refereed Papers must be sent via e-mail to both email addresses:**

Ana Cristina Paixão Casaca: ana.cristina@sss2012.org
Sónia Carvalho: sonia.carvalho@sss2012.org

Submission of PowerPoint Presentations

The **deadline for the submission of PowerPoint presentations is 22 March 2012**. Please use Microsoft PowerPoint 97-2003 or Microsoft PowerPoint 2007 Formats.

The **submission of the PowerPoint presentations must be sent via e-mail to both email addresses:**

Ana Cristina Paixão Casaca: ana.cristina@sss2012.org
Sónia Carvalho: sonia.carvalho@sss2012.org